



**ENERGY ACTION  
FUEL POVERTY  
CONFERENCE  
2015** **OCTOBER 5<sup>th</sup>**  
**CROKE PARK, DUBLIN**

5<sup>th</sup> October, 2015

*Vision for Cost Effective Quality,  
High Performance & Comfortable Homes*

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# Prioritising Energy Efficiency in Fuel poverty

1. Barriers to efficiency
2. Breaking down barriers
3. Fit for purpose solutions
4. Doing the job right

# How do we promote the prioritisation of energy efficiency for the fuel poor?

- More than a social agenda
- Interdepartmental task (IDGAF)

## Challenges in uptake generally

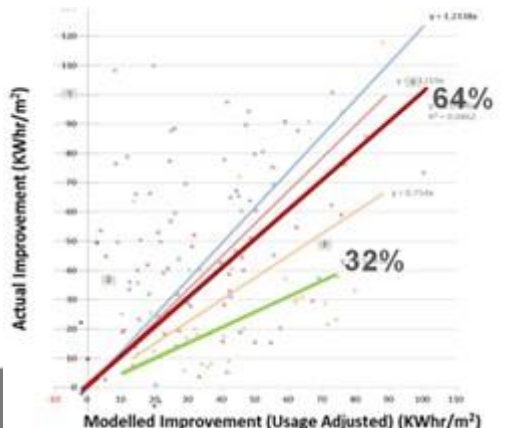
- **Awareness:** Energy use is invisible & efficiency is not normal.
- **Expectations:** Upgrading is unknown, confusing, uncertain, untrusted & expensive.
- **Decision making :** Irrational (heuristic)



# Retrofit

# Energy efficiency : See the value

| Measure                   | BER | Cost (each) | Running Total  | Monthly Cost over |                      |
|---------------------------|-----|-------------|----------------|-------------------|----------------------|
|                           |     |             |                | 30 Years          |                      |
|                           |     |             |                | Total             | After Energy Savings |
| New efficient lightbulbs  | E1  | €75         | €75            | €1                | -€1                  |
| Upgrade Attic Insulation  | D2  | €350        | €425           | €3                | -€2                  |
| Insulated all Walls       | D1  | €6,300      | €6,725         | €50               | €27                  |
| Replace 4 worst windows   | C3  | €2,400      | €9,125         | €68               | €41                  |
| New Boiler & Controls     | B2  | €2,240      | €11,365        | €84               | €32                  |
| New Stove to Sitting Room | B2  | €1,800      | €13,165        | €98               | €42                  |
| Solar panels: Electricity | A3  | €3,800      | <b>€16,965</b> | €126              | <b>€48</b>           |



**€2,888**

**Peak Outlay**

**€300,000 + €33,600**

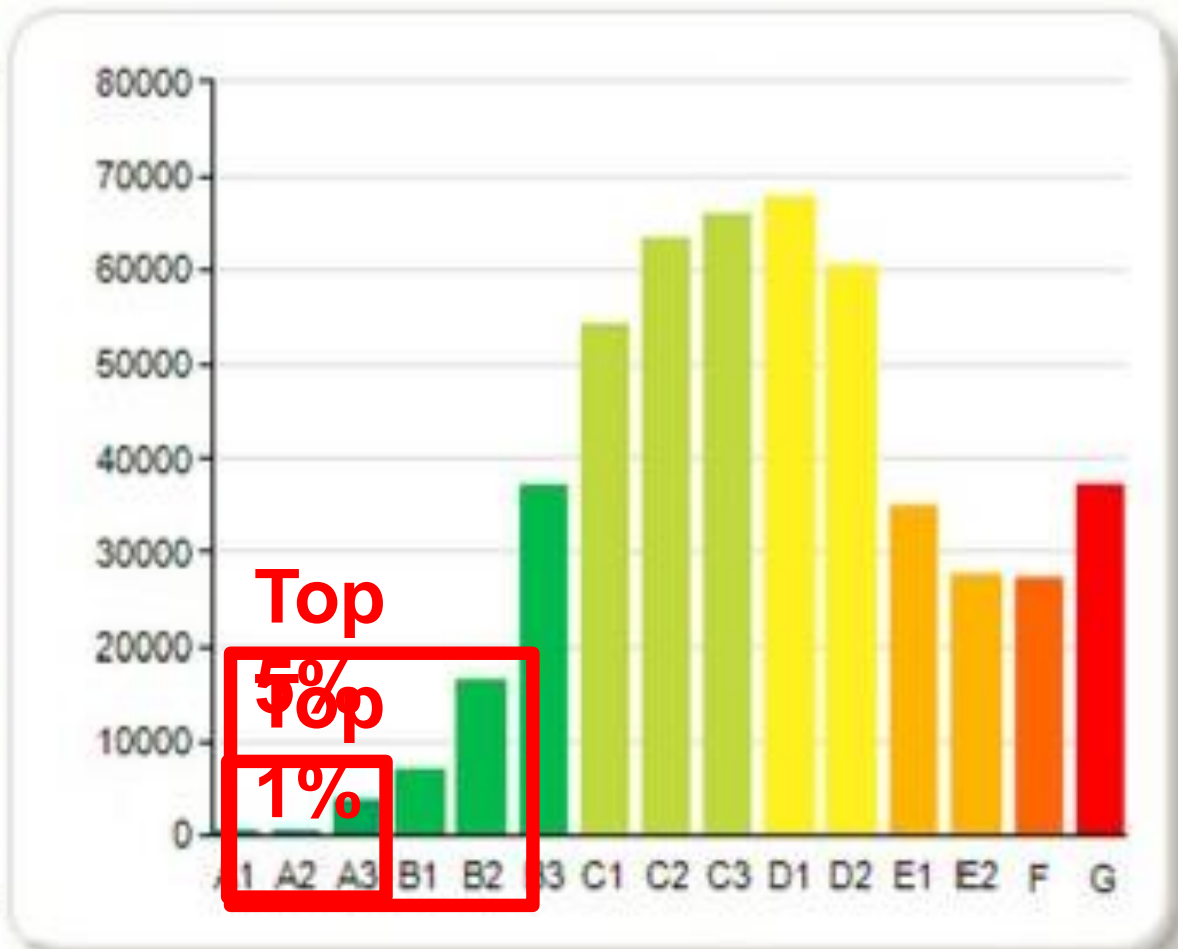
Property value

**Energy Inflation**

**6.00%**

# Domestic BERs

| Energy Rating | Quantity       |
|---------------|----------------|
| A1            | 8              |
| A2            | 319            |
| A3            | 3,806          |
| B1            | 7,000          |
| B2            | 16,357         |
| B3            | 37,151         |
| C1            | 54,110         |
| C2            | 63,316         |
| C3            | 65,840         |
| D1            | 67,496         |
| D2            | 60,409         |
| E1            | 34,915         |
| E2            | 27,381         |
| F             | 27,318         |
| G             | 37,176         |
| <b>Total</b>  | <b>502,402</b> |



# Cost & Value : Fuel Poor

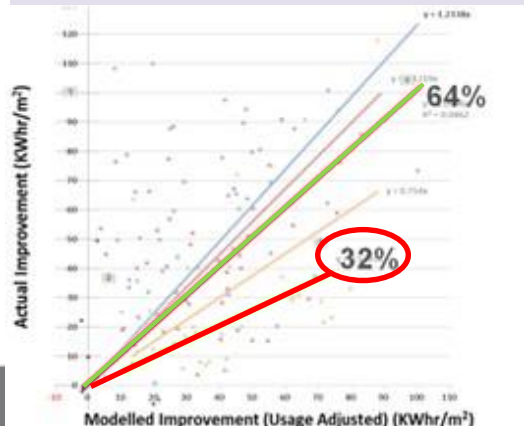
| Measure                              | BER           | Cost (each)       | Running Total      | Monthly Cost over 15 Years |                      |
|--------------------------------------|---------------|-------------------|--------------------|----------------------------|----------------------|
|                                      |               |                   |                    | Total                      | After Energy Savings |
| New efficient lightbulbs             | E1            | €75               | €75                | €1                         | €0                   |
| Upgrade Attic Insulation             | D2            | €350              | €425               | €3                         | €1                   |
| Insulated all Walls                  | D1            | €6,300            | €6,725             | €50                        | €38                  |
| Replace 4 worst windows              | C3            | €2,400            | €9,125             | €68                        | €54                  |
| New Boiler & Controls                | B2            | €2,240            | €11,365            | €84                        | €58                  |
| New Stove to Sitting Room            | B2            | €1,800            | <b>€13,165</b>     | <b>€98</b>                 | <b>€70</b>           |
| <del>Solar panels: Electricity</del> | <del>A3</del> | <del>€3,800</del> | <del>€16,965</del> | <del>€126</del>            | <del>€75</del>       |

**€9,803**

Net Cost

Energy Inflation

**6.00%**



# Joined up thinking required : See the savings

## ■ Dept of Energy:

- Affordability improved

## ■ Dept of Environment:

- Essential Maintenance Reduced
- EU Climate change obligations met

## ■ Dept of Social Protection:

- Fuel allowances reduced

## ■ Dept of Health:

- Incidences of cold related calls reduced

## ■ Dept of Jobs:

- Employment creation



# Energy efficiency made easy

1. *Light bulbs*
2. *Curtains*
3. *Lagging Jacket*
4. *Draught proofing*
5. *Attic Insulation \**
6. *Low flow taps & shower head*
7. **Wall Insulation \***
8. **Boiler & Heating Controls \***
9. **Stove \*\***
10. **Solar Panels – Electricity**
11. **Windows \*\***



# Isover Optima Dry lining

## Performance

- Thermal, Sound, 'A' Fire rating
- Intelligent airtightness
- SPECSURE warranty & Agrément certified

## Building Science

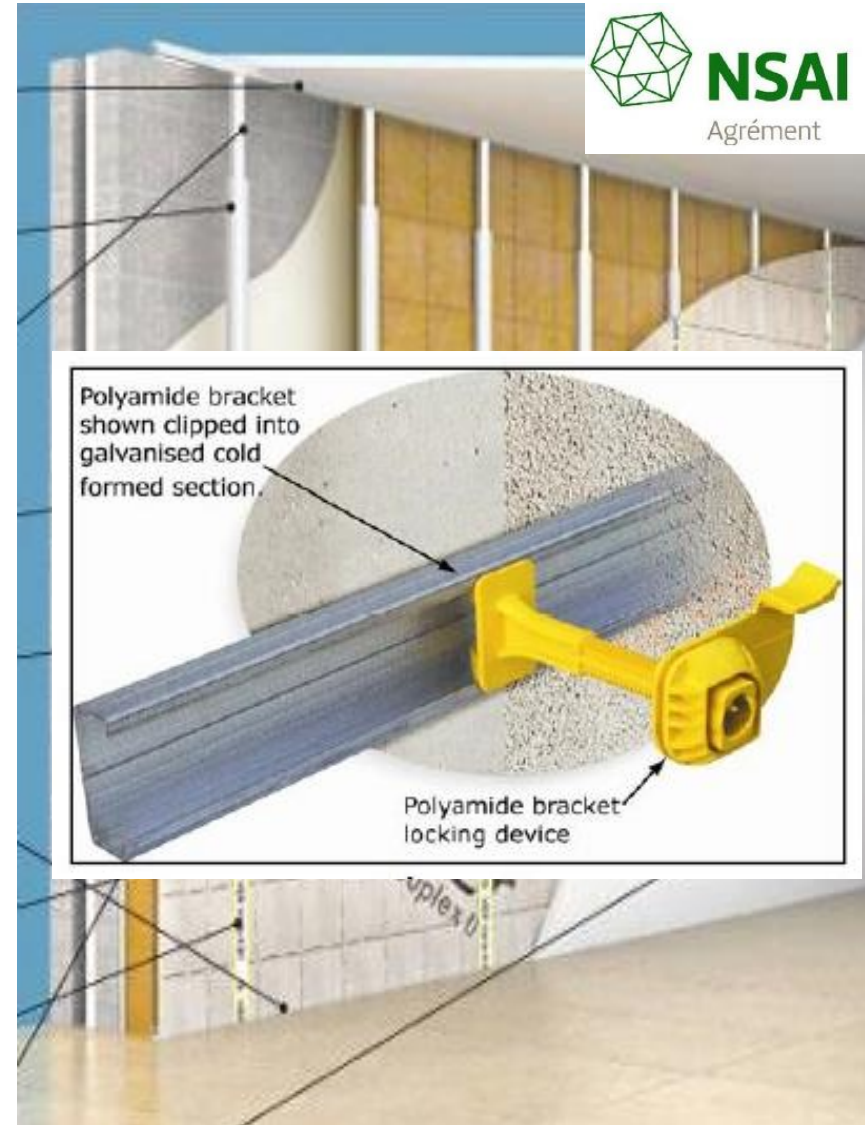
- Vapour open + Gypsum stays dry
- Cost effective & Adaptable
- Dynamic Condensation Risk Study
- Renovation: Thermal modelling available

## Conservation

- Suitable for solid wall construction
- Traditional buildings
- Designed for deconstruction.
- Low impact + Concealed services

## Ecology

- Natural + Low waste + Recyclable
- Compressed products + Reusable





## TECHNICAL ACADEMY

[www.Saint-Gobain.ie](http://www.Saint-Gobain.ie)



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#greenbuildingweek