

The Role of Energy Suppliers in Delivering a Solution to Fuel Poverty

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Energy Action Fuel Poverty Conference 2015

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The Role of the Energy Supplier



Energy is there
to be enjoyed



Proud to make
a difference



Affordable Energy Strategy Consultation

‘beyond capability of any single strategy’

Fuel poverty occurs at the nexus of:

- Income
- Cost of energy
- Energy efficiency of home

Considers a number of issues:

- Definitions & data
- Energy efficiency programmes
- Is the energy market working?
- Empowering energy citizens

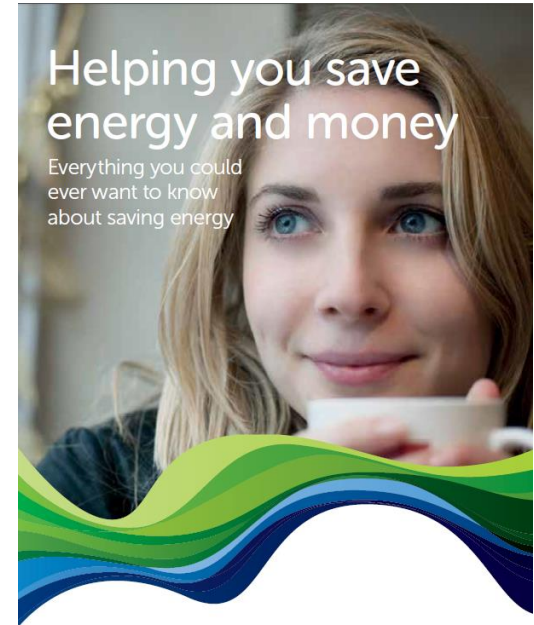


What's SSE Airtricity doing?



Immediate Initiatives

- Energy Engage Code
- Energy Efficiency Advice
- Payment Plans – interest free
- Cheapest prepayment tariff for in-need customers
- Budget plan
- Energy Efficiency Measures

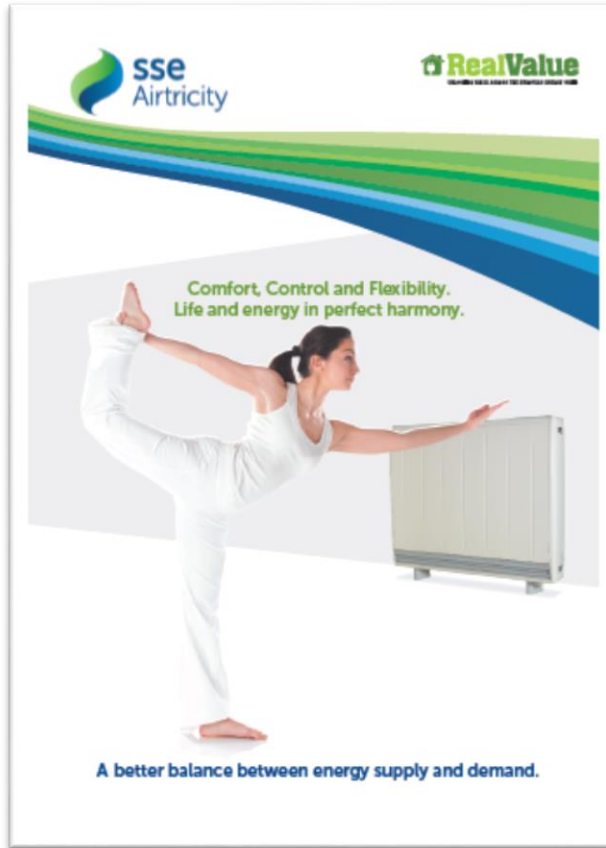


Longer Term - Energy Transition

- Competition in supply market
- Renewable investment
- Great Island CCGT
- Innovative technologies
- Energy efficiency



Real Value Pilot Project



The advertisement features a woman in a white yoga outfit performing a standing balance pose (Urdhva Dhanurasana) next to a white radiator. The background is white with a blue and green wavy graphic at the top. The Sse Airtricity logo is in the top left, and the Real Value logo is in the top right. The text 'Comfort, Control and Flexibility. Life and energy in perfect harmony.' is centered above the woman. At the bottom, it says 'A better balance between energy supply and demand.'

sse Airtricity

Real Value

Comfort, Control and Flexibility.
Life and energy in perfect harmony.

A better balance between energy supply and demand.

Conclusions

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- Partnership approach works
- Significant progress made
- Key role for energy utilities, in short and long term

Recommendations:

- Avoid policy costs in energy bills
- Maintain Better Energy programme grants
- Encourage empowered energy citizens
- Innovate!



Thank You

