

Bryson Energy

Deliver advice and practical support to households to help them reduce their energy consumption. Independent and not for profit.

Bryson Energy - recognised as one of the key organisations working in the area of energy efficiency and fuel poverty for 20 years in Northern Ireland.



42% households in
fuel poverty in NI

68% reliant on oil
for home heating



Fuel poverty in NI means



Tipping the oil tank!



Fuel poverty in NI means



Taxi in Moira promoting 20 litre oil drum delivery service



Fuel poverty in NI means



20 litre pre-filled drums at the forecourt £16 - £20 (80p-£1.00pl)

Filling your own 20 litre drums at the forecourt approx 50p per litre



Background

- Partners including Bryson Energy and Northern Ireland Housing Executive identified the need for communities to be supported to establish oil clubs to realise the benefits of group buying
- Initial small scale pilots in Derry & Belfast



Oil Buying Clubs

Grouping customers in small geographic areas to negotiate a lower price for 1000's of litres delivered on the same day



Oil Buying Clubs Scheme Targets

- Establish 27 oil clubs throughout N. Ireland over 3 years
- Have around 4,700 oil club members by end of 3 years
- Achieve a saving of around 3p a litre based on the cost of a 500 litre fill



Ballinascreen Oil Buying Club

- Rural area Draperstown Co. Derry backed by the local Credit Union
- 105 members joined in 3 months
- Deliveries took place on Mon 1st Sept - 500L most popular order size
- Average prices 27th Aug in Magherafelt for 500L - £160.99 (32.2ppl)
- LCC Oil cheapest price @ 27.9 pence per litre = saving of 4ppl - £139.50 total saving of £21.49



Oil Club Benefits

- Everyone gets oil at the same price per litre regardless of the size of their order (min order 200 litres, max 2,250 litres)
- Social cohesion - helps build a sense of community spirit around a common issue
- Reduction in CO2 emissions - fewer deliveries reduces the number of tanker journeys – safer for the community and better for the environment
- Lower costs - helps people avoid buying expensive '20 litre oil drums'



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